Restoring the Primacy of the Real Economy

The 2nd Summit on the Future of the Corporation

Join a growing network committed to transforming capital markets and corporations to serve the public interest. Many aspects of the global economy are out of sync with 21st century imperatives. While the character of corporations that produce needed goods and services—the “real economy”—is undergoing intense change, the “financial economy” is fueled more by money shuffling than by long-term wealth creation. The current global financial crisis has exposed a system of untenable leverage and speculative behavior that has left the real economy dangerously short of affordable, stable and timely capital to meet its investment and operating needs. The result: an erosion of prospects for the creation and prosperity of sustainable companies to meet the pressing social and environmental challenges in the coming decades.

To explore the causes, consequences and solutions to these conditions, Corporation 20/20 (www.corporation2020.org) invites you to participate in the 2nd SUMMIT ON THE FUTURE OF THE CORPORATION: RESTORING THE PRIMACY OF THE REAL ECONOMY. Join leaders from business, civil society, labor, law and the media in a dynamic forum to debate one of the most pressing issues of our time: how can financial markets be returned to their rightful role as servant to, rather than master of, the real economy?

Join us at historic Faneuil Hall, Boston June, 9-10 2009

- Explore lessons of the global financial crisis for reconstituting the interface between capital and corporations
- Develop strategies for squeezing speculation out of financial markets to align them with long-term wealth creation
- Deepen and expand a growing network committed to transformation of capital markets and corporations that serve the public interest

For further information and registration visit www.summit2020.org
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» PLENARIES AND BREAKOUTS
- Principles for the 21st century economy and corporations
- Capital and corporations: rebalancing a relationship gone astray
- Beyond the crisis: foundations for a new regulatory regime to foster long-term wealth creation
- Building sustainability from within: harnessing capital to drive long term wealth creation
- Organizational tools and learning to control short-term pressures
- From wealth to well-being
- Is “too big to fail” also “too big to exist”? 
- The Global Initiative for Sustainability Ratings
- What is a “fair” return to capital?
- Multistakeholder governance of regulatory agencies
- Models of multistakeholder corporate governance
- Rethinking fiduciary duty
- Learning sustainability in organizations
- The Global Finance Initiative

» LOGISTICS
June is a busy tourist and conference season in Boston. Be sure to book early.

The designated hotel for the 2nd Summit is:
Omni Parker House ($209/night - guaranteed until April 22)
60 School Street
(617) 227-8600
Reference: Tellus Institute Summit

Other possibility within easy walking distance (note: rates are approximate):
Harborside Inn ($199-239/night)
185 State St.
(617) 723-7500

» REGISTRATION
Available at www.summit2020.org

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