Mobilizing the Private Sector for Public Education
October 5-6, 2005

Conference sponsored by:
Program on Education Policy and Governance, Taubman Center for State and Local Government, Harvard University and the World Bank, Washington, D.C.

Taubman Building, 5th Floor Conference Rooms
J. F. Kennedy School of Government
Harvard University

Wednesday, October 5

8:00-8:30 Registration and Continental Breakfast
8:30-8:45 Welcome and Opening Remarks
   Paul E. Peterson, Harvard University
   Harry A. Patrinos, World Bank

8:45-9:45 Panel I. Mobilizing the Private Sector
   Chair: Edward Glaeser, Harvard University
   Paper: “Mobilizing the Private Sector: A Theoretical Overview”
   Thomas Nechyba, Duke University
   Discussant: Richard Zeckhauser, Harvard University

9:45-11:15 Panel II. The Public-Private Partnership: A Worldwide Overview
   Chair: Paul Dovre, Concordia College
   Norman LaRocque, New Zealand Business Roundtable
   “Public-Private Partnerships in Latin America: A Review Based on Four Case Studies”
   José Ginés Mora, Universidad Politécnica de Valencia
   “Public-Private Partnerships in Schooling: Cross-Country Evidence on their Effectiveness in Providing Cognitive Skills”
   Ludger Woessmann, Ifo Institute for Economic Research at the University of Munich
   Discussants: Frederick M. Hess, American Enterprise Institute
               Martin West, Harvard University
11:15-11:30  Break

11:30-12:30  Panel III. The Public-Private Partnership in the United States

Chair: Stephen Goldsmith, Harvard University

Paper: “Lessons from the U.S. Experience with Charter Schools”
Chester Finn Jr., Thomas B. Fordham Foundation and Gregg Vanourek, Vanourek Consulting Solutions, LLC

Discussant: William Howell, Harvard University

12:30-2:00  Lunch
Lunchtime Address: Cecilia María Vélez White, Minister of Education, Colombia

2:00-3:45  Panel IV. The Public-Private Experience: Lessons from Colombia and Chile

Chair: Carlos Eduardo Vélez, World Bank

Papers: “Private School Vouchers in Colombia”
Eric Bettinger, Case Western Reserve University

“Impact of Private Provision of Public Education: Empirical Evidence from Bogotá’s Concessions Schools”
Felipe Barrera, Fedesarrollo, Colombia

“The Private-Public School Controversy: The Case of Chile”
Cristian Bellei, Harvard Graduate School of Education

Discussants: Brian Jacob, Harvard University
Roland Fryer, Harvard University

3:45-4:00  Break

4:00-5:15  Panel V. Public and Private Education in the Developing Countries

Chair: Bridget Terry Long, Harvard University

Papers: “Teacher Absenteeism in Developing Countries”
Michael Kremer, Harvard University

“Private and Public Schooling: The Indian Experience”
Geeta G. Kingdon, The University of Oxford

Discussant: Rajashri Chakrabarti, Harvard University
**Thursday, October 6**

**8:15-8:45**  Registration and Continental Breakfast

**8:45-9:00**  Introductory Remarks  
Paul E. Peterson, Harvard University

**9:00-10:30**  Panel VI. Public and Private Education: The British Experience  
Chair: Caroline M. Hoxby, Harvard University

Papers:  
“Public and Private Schooling Initiatives in England”  
Stephen Machin, University College London and London School of Economics

“Breaking the State Monopoly in the Provision of Schooling: The Experience in England”  
Neil McIntosh, CfBT

“PFI Model and its Effect on Education Outcomes”  
Michael Latham, CfBT

Discussants:  
Susan Dynarski, Harvard University  
Thomas Kane, Harvard University

**10:30-10:45**  Coffee Break

**10:45-12:30**  Panel VII. Role of Providers  
Chair: Richard Murnane, Harvard University

Speakers:  
“Rights and Duties of Being Public as Part of Civil Society”  
Jorge Cela, S.J., Federación Internacional de Fe y Alegria

“Public-Private Partnerships: The Case of la Federación Nacional de Cafeteros de Colombia”  
Pablo Jaramillo, Federación Nacional de Cafeteros de Colombia

“An International Education Company”  
Carl Bistany, Sabis

“Should Charter Schools Be a Cottage Industry?”  
Christopher Cerf, Edison Schools

Discussants:  
Charles Glenn, Boston University  
Xiaonan Cao, World Bank Institute
12:30-1:45  Lunch

1:45-3:45  Panel VIII. Implications for the IFC, World Bank and Development Partners

Chair:  Guy Ellena, International Finance Corporation

Panel:  Ronald Perkinson, International Finance Corporation
        Robert Taylor, International Finance Corporation
        Isabel Guerrero, World Bank
        Frank Lysy, Multilateral Investment Guarantee Agency

Discussants:  George Psacharopoulos, Athens
              Paul E. Peterson, Harvard University

3:45-4:00  Break

4:00-5:00  Panel IX. Agenda for Research Issues

Chair:  Paul E. Peterson, Harvard University

        Harry A. Patrinos, World Bank

Panel Discussion:  Joshua Angrist, Massachusetts Institute of Technology
                  Richard Romano, University of Florida
                  Ariel Fiszbein, World Bank
                  Elizabeth King, World Bank

5:00  Closing Remarks

Harry A. Patrinos, World Bank