Stanford University’s Hoover Institution and Harvard University’s Program on Education Policy and Governance Invite You to Attend a Discussion on Education Policy and Public Opinion Research and the Release of the Book:

Teachers Versus the Public
What Americans Think About School and How to Fix Them

Featuring a presentation by coauthor
Paul E. Peterson
Henry Lee Shattuck Professor of Government, Harvard University
Senior Fellow, Hoover Institution
Editor-in-Chief, Education Next

Followed by a panel discussion with
Chris Cerf
Chief Executive Officer, Amplify Insight
Lily Eskelsen García
Vice President, National Education Association
Joe Williams
Executive Director, Democrats for Education Reform

Moderated by
Gerard Robinson
Vice President of Partnerships, UniversityNow

Tuesday April 29, 2014  12:00-1:45 PM – Lunch provided
Hoover Institution in Washington Johnson Center
1399 New York Ave N.W. Suite 500 Washington, DC 20005

Register for the event here  Watch live on Hoover's Facebook page

Teachers Versus The Public: What American Think About Schools and How to Fix Them

A comprehensive exploration of 21st Century school politics, Teachers versus the Public offers the first comparison of the education policy views of both teachers and the public as a whole, and reveals a deep, broad divide between the opinions held by citizens and those who teach in the public schools. The book provides the first experimental study of public and teacher opinion. Using a recently developed research strategy, the authors ask differently worded questions about the same topic to randomly chosen segments of representative groups of citizens. This approach allows them to identify the impact on public opinion of new information on issues such as student performance and school expenditures in each respondent’s community. About the Research: In partnership with the Harvard Program on Education Policy and Governance and the journal, Education Next, authors Paul E. Peterson, Martin West and Michael Henderson surveyed nationally representative samples of teachers and the public as a whole annually between 2007 and 2013.
**Paul E. Peterson** is a senior fellow at the Hoover Institution, and the Henry Lee Shattuck Professor of Government and director of the Program on Education Policy and Governance (PEPG) at Harvard University. He is also editor-in-chief of Education Next: A Journal of Opinion and Research, and a member of Hoover’s Koret Task Force on K-12 Education.

**Chris Cerf** is chief executive officer of Amplify Insight and was New Jersey’s commissioner of education from January 2011 to March 2014. Previous positions include deputy chancellor of the New York City Department of Education, associate counsel to President Clinton, and law clerk to retired Supreme Court Justice Sandra Day O’Connor. Prior to attending law school, Chris spent four years as a high school history teacher in Cincinnati, Ohio.

**Lily Eskelsen García** is the vice president of the National Education. A former sixth-grade teacher, she was named Utah Teacher of the Year in 1989 for her work as an educator.

**Gerard Robinson** is Vice President of Partnerships at UniversityNow. He has served as Florida Commissioner of Education, as Secretary of Education for the Commonwealth of Virginia, and President of the Black Alliance for Educational Options.

**Joe Williams** is executive director at Democrats for Education Reform. He is a nationally recognized analyst on education policy and politics. He previously worked as an education journalist for the New York Daily News and Milwaukee Journal Sentinel and has served as a non-resident senior fellow for the Washington-based think-tank Education Sector.