THE GLOBAL HEALTH SYSTEM: GOVERNANCE CHALLENGES AND INSTITUTIONAL INNOVATIONS

Harvard T.H. Chan School of Public Health: GHP 548 (2.5 credits)
Harvard Kennedy School of Government: IGA 490M (.5 credits)

LOCATION: HARVARD SCHOOL OF PUBLIC HEALTH (ROOM KRESGE 201)
SPRING 2016, MODULE 1 (Jan. 29-Mar 11, 2016)
Fridays, 12:30pm-3:20pm

INSTRUCTOR
Suerie Moon, MPA, PhD
Lecturer, Department of Global Health and Population, Harvard T.H. Chan School of Public Health
Co-Chair and Research Director, Forum on Global Governance for Health, Harvard Global Health Institute
Co-Director, Project on Innovation and Access to Technologies for Sustainable Development, Harvard Kennedy School
Office Location: Harvard Global Health Institute, 42 Church Street, Cambridge, MA 02138
Instructor’s Email: smoon@hsph.harvard.edu
Office Hours: HSPH Building 1, Fridays 11:20am-12:20pm (Location TBD)

TEACHING FELLOW
TBD

COURSE WEBSITE
The course will use a single HSPH-based Canvas website (HKS and students at other schools should contact the TF to get access to this site) at: https://canvas.harvard.edu/courses/11214. Video lectures will be posted to the website before class, and discussed in class. Assignments, some readings, and other useful links and resources will be available on the website.

ENROLLMENT AND PREREQUISITES
The course is open to all graduate students across the university, but may be of particular interest to students of public health and public policy. There are no formal pre-requisites, but prior exposure to public health and international relations/global governance will be useful. Total enrollment will be capped at 40 students, with initial preference going equally to HSPH and HKS students. Students may take the course for a grade or pass/fail (auditors may be permitted by the Instructor, depending on class size). Students taking the course for a grade will be given preference in case the course is over-subscribed.

COURSE DESCRIPTION
Public health challenges – for example, Ebola, HIV/AIDS, obesity, neglected diseases, tobacco use, environmental degradation, and underperforming health systems – increasingly shape and are shaped by the political, economic, and social aspects of globalization. Outbreaks of new infectious diseases, such as SARS or pandemic flu, can wreak immediate economic havoc on a regional or global scale. Neglected diseases, such as sleeping sickness or mycetoma, continue to cause immense human suffering. Meanwhile, international rules that fall outside the traditional health sphere – such as those governing intellectual property, agriculture, human migration, and greenhouse gas emissions – can have profound impacts on human health. While strong national health systems are critical for meeting population needs, the effects of and capacities to respond to a particular health threat often lie outside the control of any one nation state and outside the health sector.
COURSE OBJECTIVES
This course is intended to equip students with a basic introduction to major public health challenges, focusing on those that transcend national boundaries, and key related questions in global governance. Students will gain an understanding of the current functioning of the global health system and its shortcomings, and exposure to new approaches to addressing global public health challenges. Teaching methods in this intensive seven-week session will include lectures, case studies, analytic writing, teamwork, and class discussion and debate. Students completing this course will gain the knowledge and skills needed to:

- Identify major global health challenges and key features of the current global health system
- Describe the necessary functions of an effective global health system
- Diagnose major governance gaps in the current system
- Evaluate a wide range of ‘tools and mechanisms’ for shaping global governance processes
- Analyze threats and opportunities for health outside the health sector
- Examine, assess and design interventions for improved governance

OVERVIEW OF CURRICULUM AND SCHEDULE
- Half-term course (module)
- Course begins Friday, January 29, 2016 and runs for seven weeks (Spring 1)
- Meet weekly from 12:30pm-3:20pm with a short break
- “Flipped classroom”: class time will primarily be spent on discussion and debate, not on presenting information; therefore, students must watch required video lectures and complete readings before coming to class.
- Coursework assigned every week, with one major group assignment
- Supplemental resources (not required; provided only as reference material)
### ASSIGNMENTS AND GRADING

<table>
<thead>
<tr>
<th>Student Expectations (Assignments and Participation)</th>
<th>Due Date</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assignment 1</strong> Good Governance <strong>Thought Piece [350-500 words]</strong> What constitutes “good” global governance (for health)?</td>
<td>Thurs, 2/4, 9am</td>
<td>5%</td>
</tr>
<tr>
<td><strong>Assignment 2</strong> Case Study Teams of 3-5 students <strong>Presentation [&lt;7 minutes]: one week after assignment</strong></td>
<td>Varies by team</td>
<td>15%</td>
</tr>
<tr>
<td><strong>Assignment 3</strong> Term Paper <strong>Short Term Paper [10 pages or &lt;2,500 words]</strong> analyzing a threat to public health and related global governance challenge</td>
<td>Thurs, 3/10, 9am</td>
<td>50%</td>
</tr>
<tr>
<td><strong>Class Participation</strong></td>
<td>Throughout</td>
<td>10%</td>
</tr>
</tbody>
</table>

**Academic Honesty & Citations**

Students must observe Harvard University rules regarding the citation of sources. Any sentences or paragraphs taken verbatim from the writing of (or interviews with) any other person or persons, or from your own writing that has been published elsewhere, must be placed in quotation marks and their source must be clearly identified. Changing the wording of a sentence or passage slightly does not evade the requirement for citation. Indeed, whenever you are drawing an important argument or insight from someone else, even if you reword it into your own words, a reference to the source is required. Including material from others in the assignments without appropriate quotation marks and citations is regarded, as a matter of University policy, as a serious violation of academic and professional standards and can lead to a failing grade in the course, failure to graduate, and even expulsion from the University. (Source: Harvard Kennedy School Course Syllabus – IGA-408M: Learning from the Failure of Climate Policy, Professor David Keith, Spring 2014.)

**Course Evaluations**

Completion of the evaluation is a requirement for each course. Your grade will not be available until you submit the evaluation. In addition, registration for future terms will be blocked until you have completed evaluations for courses in prior terms.
COURSE SCHEDULE AND SYLLABUS

Case Studies: A significant portion of the course will be spent on case studies that illustrate the most important governance challenges and key functions that need to be performed by the global health system. The table below illustrates where several cases may lie at the intersection of governance challenges and functions. Some of the cases will be taught this semester, while others have been taught in past years or are the subject of ongoing curriculum development.

| Functions of the Global Health System | Governance Challenges | | |
|--------------------------------------|-----------------------|-----------------|
|                                      | Sovereignty Challenge | Sectoral Challenge | Accountability Challenge |
| Managing Externalities               | -Pandemic flu         | -                      |                         |
|                                      | -Climate change       | -                      |                         |
|                                      | -Ebola                | -                      |                         |
| Global Public Goods                  | -Sustainable, adequate institutions for GPG provision | -Meningitis vaccine | -Ebola |
| Global Solidarity                    | -Priority-setting in Development Assistance for Health (DAH) -Predictable, adequate flows of DAH | -Food security | -Cholera in Haiti |
# Session 1

## Governance & the Global Health System

### Schedule for Jan 29, 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity and Topic</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30pm-1:30pm</td>
<td>Introduction to Global Health</td>
<td>Instructor</td>
</tr>
<tr>
<td>1:30pm-2:05pm</td>
<td>Introduction to Course</td>
<td>Instructor</td>
</tr>
<tr>
<td></td>
<td>Good Governance Memo Assignment &amp; Case Studies</td>
<td></td>
</tr>
<tr>
<td>2:05pm-2:20pm</td>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>2:20pm-3:20pm</td>
<td>Introduction to Global Governance &amp; the Global (Health) System</td>
<td>Instructor</td>
</tr>
</tbody>
</table>

### Reading Assignments

**Introduction to Global Health and the Global Health System**


**Introduction to Globalization, Global Governance, and “Good Governance”**


### Recommended Resources


### Written or Oral Assignments

- **Assignment 1.** Thought piece on what constitutes “good” global governance for health (350-500 words)
SESSION 2

GOVERNANCE CHALLENGES: SOVEREIGNTY

CASE 1: PANDEMIC FLU VACCINE

Schedule for Feb 5, 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity and Topic</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30pm-1:30pm</td>
<td>Class Discussion on Sovereignty Challenge (Re: Lecture 1 (video))</td>
<td>Class</td>
</tr>
<tr>
<td>1:30pm-2:05pm</td>
<td>Review Good Governance Memos, Present Term Paper Assignment</td>
<td>Instructor</td>
</tr>
<tr>
<td>2:05pm-2:20pm</td>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>2:20pm-3:20pm</td>
<td>Case 1: Pandemic flu vaccine – Class Discussion</td>
<td>Class</td>
</tr>
</tbody>
</table>

Reading Assignments

**Sovereignty Challenge**


**Case 1: Pandemic Flu Vaccine**

Case on Pandemic Flu Vaccine (Available on course website)


**Video**

Watch Lecture: Sovereignty

**Recommended Resources**


Background on the UNFCCC: The International Response to Climate Change. (Skim documents in left menu under “Essential Background” at: [http://unfccc.int/essential_background/items/6031.php](http://unfccc.int/essential_background/items/6031.php))


**Written or Oral Assignments**

Assigned teams work on case study
### Session 3

**Governance Challenges: Sectoral**

**Cases 1 & 2: Pandemic Flu Vaccine and Trade & Tobacco**

#### Schedule for Feb 12, 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity and Topic</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30pm-1:30pm</td>
<td>Case 1: Pandemic Flu Vaccine – Team Presentations &amp; Debate</td>
<td>Teams</td>
</tr>
<tr>
<td>1:30pm-2:20pm</td>
<td>Sectoral Challenge (Re: Lecture 2 (video)) – Discussion</td>
<td>Class</td>
</tr>
<tr>
<td>2:20pm-2:35pm</td>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>2:35pm-3:20pm</td>
<td>Case 2: Trade Agreements &amp; Tobacco</td>
<td>Class</td>
</tr>
</tbody>
</table>

#### Reading Assignments

**Sectoral Challenge**


**Case 2: Trade Agreements & Tobacco**

Trans-Pacific Partnership. [Link](#) (SKIM)


#### Video

Watch Lecture: Sectoral Challenge

#### Recommended Reading


#### Written or Oral Assignments

Teams working on cases
**SESSION 4**

**GOVERNANCE CHALLENGES: ACCOUNTABILITY**

**CASES 2 & 3: TRADE & TOBACCO and CHOLERA IN HAITI**

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**Schedule for Feb 19, 2016**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity and Topic</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30pm-1:30pm</td>
<td>Case 2: Trade Agreements and Tobacco – Team Presentations &amp; Debate</td>
<td>Teams</td>
</tr>
<tr>
<td>1:30pm-2:20pm</td>
<td>Accountability Challenge (Re: Video Lecture) - Class Discussion</td>
<td>Class</td>
</tr>
<tr>
<td>2:20pm-2:35pm</td>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>2:35pm-3:20pm</td>
<td>Case 3: Cholera in Haiti – Class Discussion</td>
<td>Class</td>
</tr>
</tbody>
</table>

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**Reading Assignments**

**Accountability Challenge**


**Case 3: Cholera in Haiti**

- Cholera in Haiti Case Study (Available on course website)

**Video**

- Video Lecture: Accountability Challenge

**Recommended Reading**

- Wild L & Domingo P (2010). *Aid and Accountability in Health: Key Themes and Recommendations* (No 44). London: Overseas Development Institute. [Link](#)

**Written or Oral Assignments**

- Teams work on case
## Schedule for Feb 26, 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity and Topic</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30pm-1:30pm</td>
<td>Case 3: Cholera in Haiti – Team Presentations and Debate</td>
<td>Teams</td>
</tr>
<tr>
<td>1:30pm-2:20pm</td>
<td>Tools &amp; Mechanisms (Re: Video Lecture) Part 1 - Class Discussion</td>
<td>Class</td>
</tr>
<tr>
<td>2:20pm-2:35pm</td>
<td><strong>Break</strong></td>
<td>Class</td>
</tr>
<tr>
<td>2:35pm-3:20pm</td>
<td>Case 4: Access to Medicines &amp; the Meningitis A Vaccine – Class Discussion</td>
<td>Class</td>
</tr>
</tbody>
</table>

### Reading Assignments

**Tools & Mechanisms**


**Case 4: Access to Medicines and the Meningitis A Vaccine**


### Video

**Lecture on Tools and Mechanisms**

**Recommended Reading**


### Written or Oral Assignments

Teams work on case
Session 6: Tools & Mechanisms of Global Governance (Part 2)

Case 4 & 5: Access to Medicines & the Meningitis A Vaccine and WHO Reform After Ebola

Schedule for Mar 4, 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity and Topic</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30pm-1:30pm</td>
<td>Case 4: Access to medicines &amp; the meningitis A vaccine – Team presentations and debate</td>
<td>Teams</td>
</tr>
<tr>
<td>1:30pm-2:20pm</td>
<td>Tools and Mechanisms Part 2 - Power in global governance – Class Discussion</td>
<td>Class</td>
</tr>
<tr>
<td>2:20pm-2:35pm</td>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>2:35pm-3:20pm</td>
<td>Case 5: WHO Reform after Ebola – Class Discussion</td>
<td>Class</td>
</tr>
</tbody>
</table>

Reading Assignments

Tools and Mechanisms Part 2


Case 5: WHO Reform After Ebola


Special Issue of Public Health on WHO Reform (January 2014): Read introduction and SKIM other articles as relevant [Link](#).

Recommended Reading


Written or Oral Assignments

Teams work on case
### Schedule for March 11, 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity and Topic</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30pm-1:30pm</td>
<td>Case 5: WHO Reform after Ebola – Team Presentations and discussion</td>
<td>Teams</td>
</tr>
<tr>
<td>1:30pm-2:20pm</td>
<td>Course Synthesis Exercise</td>
<td>Instructor, Class</td>
</tr>
<tr>
<td>2:20pm-2:35pm</td>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>2:35pm-3:20pm</td>
<td>Course Closing and Evaluation</td>
<td>Instructor, Class</td>
</tr>
</tbody>
</table>

### Reading Assignments

#### Course Synthesis and Closing
- Health and the Sustainable Development Goals

#### Recommended Reading


### Written or Oral Assignments

- Term Papers